

Amendment and Response

Page 9 of 11

Serial No.: 09/934,031

Confirmation No.: 7794

Filed: 20 August 2001

For: REMOVABLE RETROREFLECTIVE MATERIAL**Remarks**

The Office Action mailed 1 April 2005 has been received and reviewed. Claims 1, 4-8, 23-28, 30-33, and 36-37 having been canceled herein, claims 42-59 having been added, the pending claims are claims 15-22 and 38-59. Claims 15-22 and 38-41 having been withdrawn from consideration by the Examiner, the claims currently under consideration are claims 42-59. Applicant respectfully requests entry and consideration of new claims 42-59.

New claims 42, 55, and 59 are generally supported, for example, by Figure 2 and the specification at, for example, page 5, line 14 to page 6, line 14.

New claims 43-47, which depend from new claim 42, are supported, for example, by canceled claims 4-8, respectively. New claims 56 and 57, which depend from new claim 55, are supported, for example, by canceled claims 32 and 33, respectively.

New claims 48 and 58 recite the language of canceled claims 23 and 36, respectively, with the proviso that "that there are no intervening layers in the foam between the first and second sides." The proviso is supported, for example, by Figure 2 and the specification at, for example, page 5 line 14 to page 6, line 14.

New claims 49-54, which depend from new claim 48, are supported by canceled claims 24-28, and 30, respectively.

The 35 U.S.C. §102(b) Rejection

The Examiner rejected claims 1, 4-5, 23-25, 30, and 36 under 35 U.S.C. §102(b) as being anticipated by May (U.S. Patent No. 4,648,689). Claims 1, 4-5, 23-25, 30, and 36 have been canceled.

As such, Applicant respectfully submits that the rejection has been rendered moot. Applicant respectfully requests reconsideration and withdrawal of the rejection under 35 U.S.C. §102(b).

Amendment and Response

Page 10 of 11

Serial No.: 09/934,031

Confirmation No.: 7794

Filed: 20 August 2001

For: REMOVABLE RETROREFLECTIVE MATERIAL**The 35 U.S.C. §103(a) Rejection**

The Examiner rejected claims 6-8, 26-28, 31-33, and 37 under 35 U.S.C. §103(a) as being unpatentable over May (U.S. Patent No. 4,648,689). Claims 6-8, 26-28, 31-33, and 37 have been canceled.

As such, Applicant respectfully submits that the rejection has been rendered moot. Applicant respectfully requests reconsideration and withdrawal of the rejection under 35 U.S.C. §103(a).

New Claims

New independent claims 42, 55, and 59 each recite, among other things, an article comprising: a single layer backing comprising an adhesive side and a non-adhesive side, wherein the adhesive side is coated with a pressure sensitive adhesive, and a layer of retroreflective beads that are partially embedded in the non-adhesive side of the single layer backing.

New independent claims 48 and 58 each recite, among other things, an article comprising: a foam backing including first and second sides with the proviso that there are no intervening layers in the foam between the first and second sides; a pressure-sensitive adhesive material covering the first side; and a layer of retroreflective beads that are partially embedded in the second side.

Entry and consideration of new claims 42-59 are respectfully requested.

Amendment and Response

Page 11 of 11

Serial No.: 09/934,031

Confirmation No.: 7794

Filed: 20 August 2001

For: REMOVABLE RETROREFLECTIVE MATERIAL

Summary

It is respectfully submitted that all the pending claims are in condition for allowance and notification to that effect is respectfully requested. The Examiner is invited to contact Applicant's Representatives, at the below-listed telephone number, if it is believed that prosecution of this application may be assisted thereby.

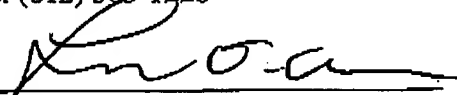
Respectfully submitted for
Mary A. ERICKSEN

By
Mueting, Raasch & Gebhardt, P.A.
P.O. Box 581415
Minneapolis, MN 55458-1415
Phone: (612) 305-1220
Facsimile: (612) 305-1228

Date

September 22, 2005

By:

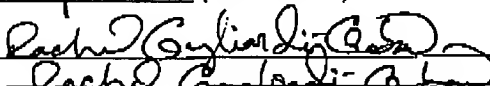

Loren D. Albin
Reg. No. 37,763
Direct Dial (612) 305-1225

CERTIFICATE UNDER 37 CFR §1.8:

The undersigned hereby certifies that the Transmittal Letter and the paper(s), as described hereinabove, are being transmitted by facsimile in accordance with 37 CFR §1.6(d) to the Patent and Trademark Office, addressed to Mail Stop RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on this 22nd day of September, 2005, at 1:34 p.m. (Central Time).

By:

Name:


Rachel Gaylard